

Objectives Seeking a creative position where I can use my social interaction, design skills and creativity to produce solutions that will inform, inspire and engage.

Skills	Programs		
	Digital Marketing Creative Direction Social Media Strategy Brand Identity Interface Design Web Development Interactive Design Pay Per Click Marketing Video Production Search Engine Optimization Digital Sales Project Management	Adobe Photoshop Adobe Dreamweaver Adobe Flash Adobe After Effects Adobe Illustrator Adobe Premiere Adobe Acrobat Adobe Fireworks Adobe Mocha CMS: Wordpress Code: HTML CSS ASP (Novice) PHP (Novice)	Google Analytics Google Adwords Google Web Optimizer Google AdSense Final Cut Pro Storyboarding RealD 3d Technology Microsoft Office Microsoft Expression Dot Net Nuke Joomla

Experience Clear Channel Media and Entertainment- Orlando, FL
Digital Content Specialist - 2012 to Present
Duties include creating unique ways to generate new traffic to the website(s), social engagement strategy, email marketing, creating relationships with key bloggers, marketing, creative direction and digital sales consulting.

Clear Channel Media and Entertainment- Detroit, MI
Interactive Producer/Assistant Digital Program Manager - 2010 to 2012
Duties as Assistant Digital Program Manager include creating unique ways to generate new traffic to the website(s), social engagement planning, project management, creative direction and digital sales consulting.
WKQI - Channel 955, WNIC - Fresh 100.3, WDTW-FM The D, WJLB - FM98 WJLB, WMXD - Mix 92.3, WDTW-AM - Progressive Talk

The Default Network llc - TheDefaultNetwork.com
Co-Owner / Creative Director - 2002 to Present
Website Development - Social Media - Consulting - Sales - Website Design - Marketing - Branding - SEO - Video

Awecomm Web Technologies - Awecomm.com
Creative / Development - 2008 to 2010 Contact Reference: Sara Daguanno #586.596.6682
Creative Branding - Web Design - Social Media - Web Development - SEO - PPC Management

Education Bachelor In Fine Arts - Digital Media Production
International Academy Of Design And Technology
Graduated 2010

Awards/Honors 2010 - Stevie Award - Best Computer Services Website - Winner
2010 - Stevie Award - Best Web Interface - Nominee
2010 - Stevie Award - Best Advertising Firm Website - Nominee
2010 - Interactive Media Award - Best In Show
2009 - Stevie Award - Best Computer Services Website - Nominee
2009 - Stevie Award - Best Web Animation - Nominee

References Micheal Ross Lead Senior Interactive MRM Worldwide - DET Phone# 248.755.3884	Clint Buckingham Digital Program Director Clear Channel Media Phone# 248.444.0990	Sara Daguanno Application Designer Detroit Labs Phone# 586.596.6682	Paul Gazda Client Services Director iProspect Phone# 248.630.5353
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Additional References Available Upon Request